



Glasgow City Alcohol and Drug Partnership: Prevention and Education Group

Annual Report 2022 – 2023

Purpose of report

To provide a summary of the work of the ADP Prevention and Education Group and the related alcohol and drug prevention and education contracts during 2022-2023. This report provides some detail on the range of programmes, progress made and performance information.

Background

Glasgow ADP has had a Prevention and Education Group progressing a wide range of universal and targeted health improvement, prevention and early intervention programmes throughout 2022-2023. The group meets bi-monthly with further sub-groups focusing on specific programmes.

Key strategic drivers

The ADP Strategy 2020-2023 aims to reduce the harms and health inequalities caused by alcohol and drugs. Our strategic priorities will contribute to alleviating the socio-economic disadvantage experienced across the city. We will work in partnership to promote and support prevention and early intervention with individuals, families and communities, tackling stigma and the health inequalities for those affected by alcohol and drug use.

We aim to:

- improve the quality of our alcohol and drug services, ensuring a Recovery Orientated System of Care (ROSC), building on our relationships with lived and living experience groups and develop the role of advocacy
- reduce the harms caused by alcohol and drugs by expanding the range, accessibility, availability and coordination of the interventions of all of our partners
- ensure a flexible, agile and effective response to emerging trends in alcohol and drug use and the changing environment experienced by our service users, services and people who use alcohol and drugs

Key strategic drivers continued

[Alcohol Framework 2018](#)

The framework includes national prevention aims on alcohol.

[Rights, Respect and Recovery](#)

Sets out an approach based on partnership responsibilities to progress prevention and reduction of harm.

[National Mission on Drug Deaths 2022-2026](#)

Outlines that prevention where possible is the best intervention and is a vital part of the National Mission.

[Greater Glasgow and Clyde Alcohol and Drug Prevention framework](#)

Provides evidence for a whole population focus, with a life-course perspective being integral to the way work is taken forward. A key focus of the Prevention Framework is on the promotion of equalities whilst addressing health inequalities. It also considers the impact of life stages, deprivation and vulnerability in the most at-risk groups and those with complex needs.

[Glasgow City Strategic Plan 2023 - 2026](#)

Includes the vision and priorities for health and social care in Glasgow, and it describes how they will be delivered by our Health and Social Care Partnership with partners.

[Glasgow City HSCP Health Improvement Strategic Direction 2023 to 2028](#)

Glasgow City Health and Social Care Partnership's (HSCP) Health Improvement staff deliver against the HSCP's strategic plan focusing in particular on strategic priority 1 around Prevention, Early Intervention and Harm Reduction.

Current licensing



1,966 alcohol licenses in force in Glasgow City at 31st March 2023



increase of 39 licenses since 2022 (20/39 off-sales)



Increased applications for

- outdoor areas
- delivery options
- other establishments
- e.g hairdressers

This is leading to an increase in the ease of access and visibility of alcohol in the city.

Applications to Licensing board



11 responses in 2022 - 2023

- 2 Representations
- 9 Objections



Glasgow City ADP continue to inform the Licensing Board of levels of alcohol-related harm and consider impact on levels of harm for licensing applications.

2

Successful objections

4

Unsuccessful objections

3

Awaiting consideration

Consultation and Policy



considering how availability and accessibility impact on communities and vulnerable populations.



evidence the drivers of alcohol harm and its impacts to improve the targeting of prevention activities.



The Scottish Government Consultation on Restricting Alcohol Marketing.

Revision of Glasgow City Statement of Licensing Policy

ADP Prevention & Education Group

Alcohol Brief Interventions (ABI)

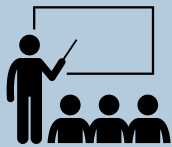
Commisioned Service



Glasgow Council on Alcohol



GCA are the commissioned service to deliver ABI's within a community setting



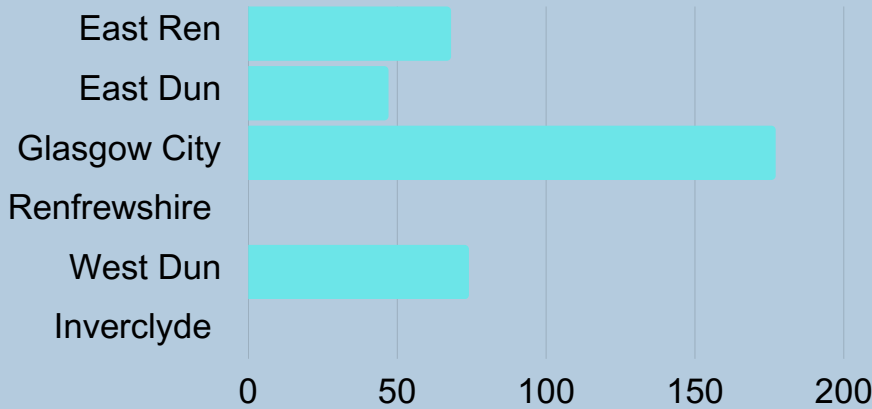
GCA deliver a training for trainers to build capacity within the community across Glasgow City.



GCA delivers ABI training to increase knowledge and awareness to encourage informed discussions on Alcohol.

Wider Settings

ABI percentage achieved 2022/23



Glasgow City achieved 177% of target in 2022/23.

Development of Service



ABI training network established providing peer support for trainers.



ABI resources being developed



ABI's delivered in Police custody suites.

Activity



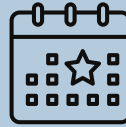
GCA delivered both face to face and online training to staff



The contract contributes towards the HSCP and GG&C's LDP target for ABI delivery



Co-ordination and delivery of Alcohol Brief Interventions (ABI's) and training.



ABI's delivered at a community events such as LGBT Health & Wellbeing & Recovery event.

Performance stats / Figures



In 2022-23 1,468 ABI screenings in Glasgow in 2022/23

784

ABI's were delivered

2

ABI T4T courses delivered

17

ABI direct delivery courses delivered

4

Trainer's network meetings took place

- HSCP Health & Social work staff
- Community Link Workers
- Staff Nurses from HMP Barlinnie
- LGBT Health staff
- Terence Higgins Trust
- Aberlour
- SAMH.

Good practice / Case study



At a local shopping centre the client agreed to a screening using the ABI scratch card and scored 10. The practitioner delivered an ABI. Harm reduction options were discussed and GCA information given. The client self referred to GCA for alcohol counselling. During the 12 week counselling sessions, the client reduced their alcohol use and finally became abstinent.



"talking to the staff at the shopping centre gave me the impetus I needed to change' and that 'hearing how much I was drinking could affect me"



Activity



Variety of free face to face and online courses across Glasgow to meet local need.



Increasing staff awareness of alcohol and drug issues and emerging trends



Increasing staff knowledge of factual information regarding alcohol and drugs



Increasing staff confidence to signpost to local support organisations

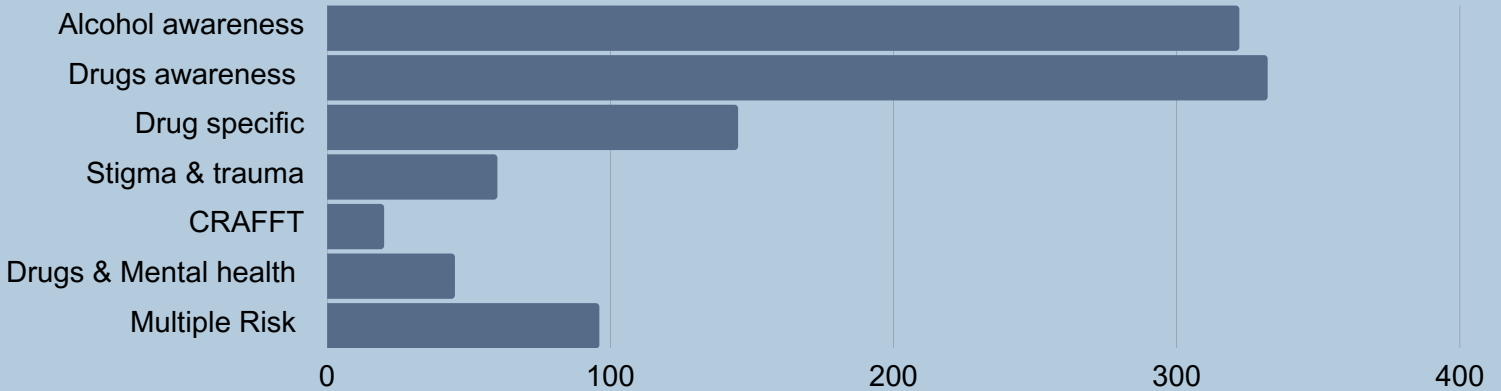
Performance stats 2022/23

97 training courses

1,020 attended training

Participants from:

- housing
- young people's services
- criminal justice
- sexual health
- HSCP health & social work
- podiatry
- education
- psychiatry



Feedback from course participants

98% Course met expectation

98% Will make changes to practice

97% Felt relevant to role

“Being able to spot issues that alcohol might have on my vulnerable tenants and find better ways to talk and offer advice”.

“The opportunity to network and listen to best practice from others was brilliant”.

Lifeline



120 accessed weekly relaxation sessions from April - October 2022.

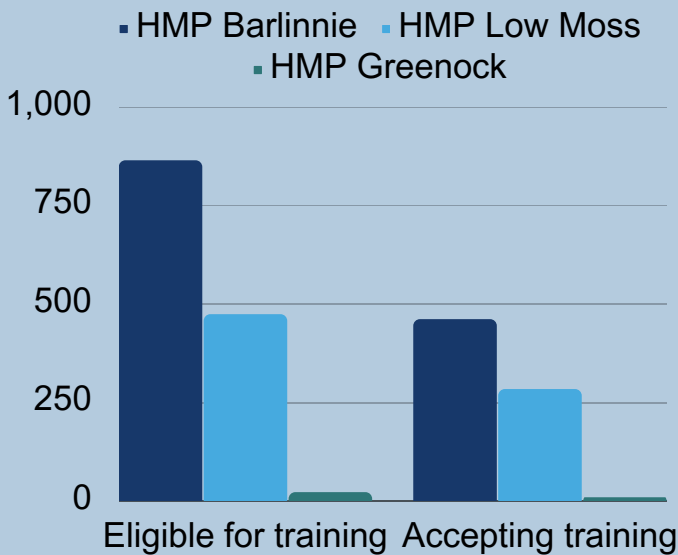


Positive relationships with service participants and Scottish Prison Service partners



Service is promoted and accessed well within HMP Low Moss

Nyoxid provision



Programme began in 2019 as part of a wider Peer Mentor programme

Service launched:



- HMP Barlinnie Nov 2021
- HMP Low Moss Feb 2022
- HMP Greenock Nov 2022



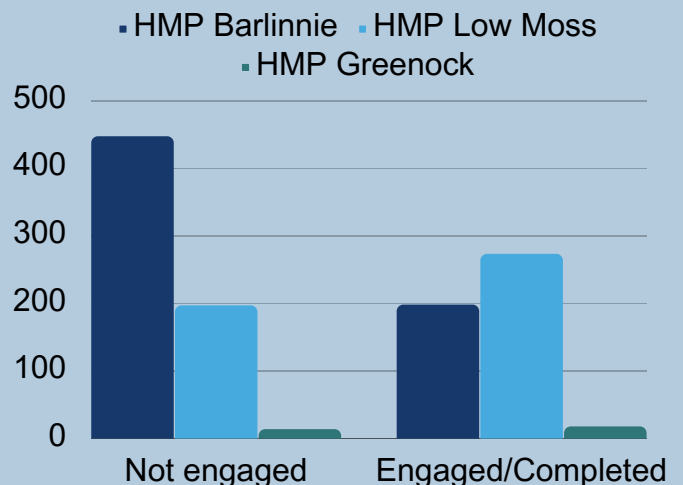
Glasgow City HSCP and NHS GG&C Public Health Volunteer of the Year Awards in November 2022.

Harm Reduction Team

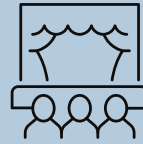
Service development suffered delays due to staffing. Following a third recruitment there is a more robust team in place.

NHS GGC Public Health Innovation of the Year Award in November 2022

- 1:1 support from Sept 2021
- Group programme from Feb 2022



Best Bar None Awards



Best Bar None Awards took place in Glasgow in November 2022, the first Awards ceremony since 2019.



69 applications were received in 2022



64 premises received awards,

Best Bar None Glasgow developments 2022-2023



The Licensing Standards Officers, awarded Bronze, Silver, Gold and additional awards.

Categories awarded :

- Community Pub
- Community Pub/Food
- Restaurant
- Standard Premises
- Hotel Bar
- Late Night Venues
- Specialist Entertainment Venues

58

Gold Awards

4

Silver Awards

0

Bronze Awards

Training



Best Bar None Glasgow organised 3 Training Seminars.

Topics covered

- Bystander Training
- 16 Days of Action
- Trafficking
- Festive Initiative.



79 members of staff attended representing 49 venues

Delivery of Glasgow Safer City 'NiteZone' Provision



Each 'NiteZone' rank has 2 security staff.

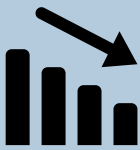


Safer Streets 'NiteZones' operate each weekend in the City Centre - 4, West end - 1 and South - 1.



An average of 1200 support staff annually cover the nite zones

Safer Streets 'NiteZone' strategy



Night-time economy improvements. Reduced levels of serious violent crime and alcohol-fuelled complaints.



CCTV camera coverage with clearer images leading to improved evidence collection.



Reduced incidents of antisocial behaviour, violence and litter. Resulting in improved public perceptions of safety.



Effective deployment of resources leading to speedier response. Focused prevention activity & improved community intelligence.

Supporting Activity



Lanes in Glasgow City Centre undergoing gating and/or additional lighting.



Extended CCTV coverage: additional fixed space cameras, mobile CCTV patrols and electronic links with citrac roads' cameras



All CCTV co-ordinated through a dedicated control room.



Preparation



Steering group formed with social work ARDS and GCYHS staff



Training delivered for A&E teams by Glasgow City YHS



Briefing and information shared with A&E teams



Glasgow City YHS Nurses visit A&E departments

Outcomes



Improved working relationships between Social Work, ADRS and Glasgow City YHS



Resource for young people about alcohol developed



Notification of Concern form amended to include option to refer to Glasgow City YHS

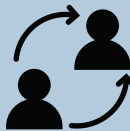


15 young people referred in Year 1



17 young people referred in Q1-Q3 Year 2

Referral Pathway & Launch



New referral pathway developed



Launched 1st April 2021

Monitoring & Evaluation



Quarterly reports from Acute Addiction team on Notification Of Concerns completed by A&E

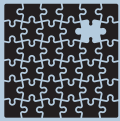


Annual report produced by Glasgow City YHS to monitor progress

Preparation



Looked at recommendations from the LGBTQI+ health needs assessment



Research showed there was a gap in knowledge when staff were working with the LGBT community



Higher prevalence of people for the LGBTQI+ community using alcohol and drugs problematically and not accessing services

Actions



Funding received to develop an e-learning module to increase staff knowledge



Module developed in partnership with health improvement and SDF



Peer review of e-learning module

Outcomes



LGBTQI+ Substance Use: An introduction free e-learning module developed

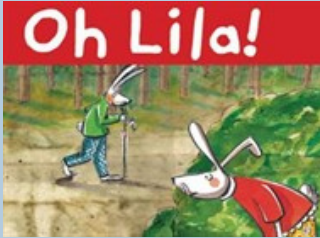


Follow up face to face training on LGBT and Substance Use



E-learning launched on the SDF website in Oct 2022

Oh Lila



Aims to build resilience and protective factors in young children



universal resource for nursery workers and early years teachers, children aged 3 to 6 years old.



Health & Wellbeing and Creative Arts links to the curriculum

Rory



Aims to build social and emotional wellbeing



universal resource for use by primary school teachers (P1 -P7)



Health & Wellbeing links to the curriculum

Chat resource



Alcohol Focus Scotland has developed innovative learning resources which are appropriate for use in universal settings as well as in specialist services.

Learning



Review data to consider over-provision areas and the compounding impacts of alcohol harm



Embedding CRAFFT as the community pathway for low level substance use.



Exploring what a Multiple risk learning approach in school would look like



Gambling agenda progressed by Public Health Scotland & winning Scotland

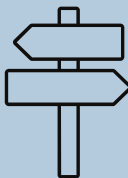
Collaboration



Engagement with health and wellbeing coordinators across the city



Consider appropriate interventions and pathways



Signposting and referrals to the Glasgow City Youth Health Service



Facilitating partnership working to influence change

Wider contribution



Contributed to the National Consensus Statement on Substance Use and Harm Prevention



Maintained successful delivery of Alcohol Brief Interventions (ABI's)



Provided feedback in relation to the Whole Well-being family fund