

The Health Improvement Team
Sexual Health
Business Plan
2022 to 2023

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Introduction

The Health Improvement team continues working to the last fully developed business plan 2018 to 2020 due to the COVID pandemic. The team will undertake a development of a new business plan for 2023 on the publication of the updated national Sexual Health and Blood Borne Virus Framework anticipated autumn 2022.

This business plan builds on the pre-existing work programmes many of which continue to develop into this year. This report focusses on the new work areas.

If you have any questions or would like to discuss a project please contact the team via email

HealthImprovementSH@ggc.scot.nhs.uk

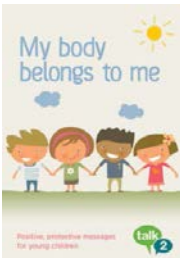
Children and Young People Section

Early Protective Messages

THE EPM programme is already well established in early years establishments across the NHS Board area but with staff recruitment across all 6 council areas requires an on-going commitment to support from the team is required. We will develop an EPM online portal to support consistent practice nationally for early years staff, specialist children's services and for parents/carers which will launch in autumn 2022.

Capacity Building continues to require significant resource and we will provide ongoing training for early years staff and specialist children's services, with additional support for parents/carers

Lead: Elaine McCormack



Relationships, Sexual Health and Parenthood Education

The Team continues to lead the national partnership which manages and advises on age and stage appropriate RSHP learning activities for all of Scotland's schools, hosted at www.rshp.scot

This year we will work with education colleagues in



relation to recovery planning post-covid, supporting implementation of new content specifically designed to support learning for children and young people with Complex Learning Needs and the development and implementation of new national guidance on delivery of RSHP Education in Scottish Schools.

Capacity building for this programme is significant and we will deliver training for teaching staff across the primary and secondary schools estate including NQTs. There will also be a focus on engagement and capacity building with parents and carers.

Lead: Elaine McCormack

Care Experienced Children and Young People

Sexual health outcomes for care experienced young people are markedly poorer than those of the general population. To address this inequity, we will lead the development of an online, good-practice toolkit for carers, families and the workforce supporting care experienced children and young people across the NHS Greater Glasgow and Clyde area.

This tool will be co-produced by care experienced young people and Who Cares? Scotland have been commissioned to manage the process of involving young people. The guidance will include up to date thematic information, service information and engaging tools to support discussions with children and young people. Capacity building to support implementation of the guidance will be extensive.

Lead: Jill Wilson

Sandyford Clinics for Young People

We will manage the engagement elements, contribute public health intelligence and lead the communication strategy for the review of the service model for young people's clinical sexual health services. An external research company have been commissioned to consult with young people and staff. After publication of consultation findings we will work with colleagues in the clinical teams and the communication team and partner organisations to implement the recommendations.

Lead: Jill Wilson



Website Development

The Young People at Sandyford and Parents at Sandyford websites will be redeveloped this year. Changes will be informed by the clinical service review findings, key messages from evidence synthesis (completed by the team March 2022), the CONUNDRUM Action group and through further engagement with young people and parents/carers from within NHS GG&C

Lead: Jill Wilson

National Consent campaign

The Team have co-led a national partnership of NHS Boards, youth organisations and networks of young people to develop the Awkward Moments campaign. In response to academic research, this campaign aims to help Scottish people (aged 16-19) to recognise what good consensual intimate experiences can look like. The objective of the work is to provide support and increase confidence to start the important conversations around positive and mutual consent. All the campaign content can be viewed here: www.awkwardmoments.co.uk



It will be shared with young people directly across social media platforms this summer. It will then be incorporated into structured work with 16-19 year olds

Lead: Jill Wilson

Vulnerable Adult Section - HIV Prevention and Sexual Reproductive Health (SRH)

Free Condoms Service

The Free Condoms service is developing a COVID recovery plan to ensure people who most need them, can access free condoms. This involves providing support to reopening outlets and ensuring that there



is good coverage of access in all areas. The service will continue to

provide an interim blended access model of venue provision across the health board and a temporary postal delivery service while longer term models are developed.

Lead: Jo Zinger

National GBMSM Training

Building on the dissemination of the * SMMASH3 research report and infographics, we will lead a national working group to revised and update the national staff training programme on sexual health for gay, bisexual men and men who have sex with men (GBMSM) for a range of staff groups across health, social care and the third sector.

Lead: Lorraine Fleming

Social Marketing – GlasGOW Get Tested



The team have led the Greater Glasgow and Clyde HIV Testing Social Marketing campaign commissioned to Terrance Higgins Trust (THT) to inform a change in HIV testing behavior amongst GBMSM. This phased evidenced based intervention aimed to encourage GBMSM to test for HIV at a frequency based on their levels of sexual risk, changing testing behaviors and patterns.

We will continue to work collaboratively with THT to evaluate and share the key learning from this campaign while building on the GlasGOW Get Tested brand as part of our longer term communication and testing strategy.

Lead: Lorraine Fleming

*Social Media, Men who have sex with men, Sexual and Holistic Health Study 3)

Multiple Risks – Staff Training Needs

Addressing the complexity of multiple, interconnected risks can be challenging. Approaches which explore those risks as interacting and overlapping issues including alcohol, drugs, sexual health, relationships and blood borne viruses (BBVs), and mental health and well-being provide more effective opportunities to reduce risks and increase access to support for individuals experiencing them. To support the development and build capacity for multiple risk approaches across staff who work directly with adults who are experiencing multiple intersecting risks, we will work in collaboration with key partners to explore, assess and understand staff's knowledge, experience and confidence in taking a proactive approach to multiple health risks with clients/patients/service users within the context of trauma informed practice. The findings will be used to inform a programme of development and training opportunities to build capacity around these multiple risks.

Lead: Lorraine Fleming

Supporting People Living in Prison Peer and Staff Training and Resources

In order to develop a sexual health improvement programme with people living in prison, we will work collaboratively with the Prison Health Improvement Team, staff working in prison, people living in prison and other key stakeholders to scope out and understand the needs of people living in prisons in relation to sexual health and BBVs. A coproduction approach will be used to develop key messages, resources and training for the prison setting.

Lead: Lorraine Fleming

Supporting Adults with Learning Disabilities

Following a needs assessment of those supporting adults with learning disabilities the main focus of work will now be the development of resources and staff capacity.

These projects will be developed in conjunction with stakeholders including adults with learning disabilities. The starting point will be an engagement event to discuss a consensus of how we work together to produce outcomes that are sustainable, robust and fit for purpose.

Lead: Jo Zinger

Programme Management

