Scoping of Support Needs for South Asian and Polish Communities

Infographics (South Asian Community)

20th May 2020

Prepared for

Glasgow City HSCP Health and Social Care Partnership

NHS Greater Glasgow and Clyde
This document presents the infographic findings and recommendations of a study commissioned by NHS Greater Glasgow & Clyde and Glasgow City Health and Social Care Partnership to conduct a scoping of support needs for breastfeeding in South Asian Communities and Polish.

Aim

The aim of the study is to establish what mechanisms would be required for women in South Asian and Polish communities to breastfeed for longer in order to reduce the breastfeeding drop off rates within these communities in Glasgow City.

The requirements for the study to be conducted largely involve analysis and reporting of data collected by Glasgow City HSCP, but with some additional primary research (focus groups).

The study aimed to explore, through qualitative interviews and group discussions, and by means of a staff survey, the views of South Asian and Polish community members and the views of health professionals providing breastfeeding support to these communities in Glasgow City.

The work has been funded by the Scottish Government and there is a target to reduce the attrition in breastfeeding rates by 10% by 2025.

Scoping of Support Needs for South Asian and Polish Communities (Final Report) http://hdl.handle.net/11289/580268

Video Summary

Video summary of the findings are available at the following web link:

https://sho.co/1CV8P
Key Findings for South Asian Community

Key Reasons for Choosing Breastfeeding

- Cultural/family norms and expectations
- Nutritional and other benefits
- Islamic teaching about breastfeeding

Factors Facilitating Breastfeeding

- Support from family
- Support from health professionals
- Online information

Barriers to Breastfeeding

- Unexpected difficulties or challenges
- Experience of low milk supply
- Embarrassment feeding in front of others
- Family influences to mixed-feed
- Having multiple children
- Lack of advice or support
- Language and communication barriers
Recommendations to Support Breastfeeding for South Asian Community

1. Improve antenatal information and advice about breastfeeding
2. Provide written resources on breastfeeding in appropriate languages
3. Improve interpreting services
4. Involve the wider family in appointments and information
5. Dedicated South Asian breastfeeding support worker or volunteer
6. Early access to breast pumps
جنوب ایشیائی کمپینی کے لئے چھاتی کا دوہدہ پلانے میں معاونت کے متعلق تجاویز

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خصوصی جنوب ایشیائی بریست فیڈنگ سپورٹ ورکر با والنگر

اثری بیندگی (ترجمانی) کی خدمات کو بہتر بنانا
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